Feed the Future Innovation Lab for Collaborative Research on Sorghum and Millet

Benjamin Kohl, Ph.D.
Program Administrator
Celebrate and Communicate SMIL Success

- Global network supporting science and innovation
- Local capacity development
- Co-creating and deployment of appropriate technologies
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- **SMIL Communications Strategy**
  - Martinez Media Marketing Group
  - Kansas State University Communications & Agricultural Education
  - Demonstrate impact of SMIL from 2013 to today, and beyond

- **SMIL Teams & Projects**
  - Texas A&M, Purdue, Colorado State, Fort Hays State
  - Senegal, Niger, Ethiopia, Haiti
  - Support with Photos, Videos, Interviews, Infographics
  - SMIL Student and Alumni Group
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• SMIL Quarterly Newsletter
  – Publications & Presentations
  – Google Scholar (AID-OAA-A-13-00047)
  – SMIL Teams & Projects Updates
  – Awards and Success Stories

• SMIL Project Brochures
  – Co-create & tailor to audience
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- **SMIL Social Media**
  - Twitter [https://twitter.com/Sorg_Millet_Lab](https://twitter.com/Sorg_Millet_Lab)
  - LinkedIn [https://www.linkedin.com/company/sorghum_millet](https://www.linkedin.com/company/sorghum_millet)
  - YouTube [https://www.youtube.com/channel/UCFYVkJghI0tt2DiA6m5k9w](https://www.youtube.com/channel/UCFYVkJghI0tt2DiA6m5k9w)
  - WhatsApp +1 785 341 9842

- **SMIL Website**
  - [https://smil.k-state.edu](https://smil.k-state.edu)
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- Réseau National des Chambres d'Agriculture du Niger (RECA)  
  https://reca-niger.org/spip.php?sommaire0
- Sorghum Improvement Conference of North America (SICNA)  
  https://sorghumgrowers.com/sicna/  
  - March 28-30 at the Hyatt Regency in Dallas-Fort Worth, Texas USA
- Sorghum in the 21st Century – Global Sorghum Conference  
  https://21centurysorghum.com/  
  - June 5-9, 2023, in Montpellier, France
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• Add to Email Contacts
  – benkohl@ksu.edu, benkohl@k-state.edu, smilnews@ksu.edu, smilnews@k-state.edu, support@mail.piestar.com, support@piestar.com
  – Check Clutter, Junk, Spam

• SMIL Resource & Reporting Hub
  https://smil.piestar.com

• Contact Information

• Project Photos & Videos

• Success Stories
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- National Survey on Sorghum Diseases in Senegal
  - [https://youtu.be/nznvFUkBQdE](https://youtu.be/nznvFUkBQdE)
- Elisabeth Diatta-Holgate fellowship with African Women in Agricultural Research and Development (AWARD)
  - [https://youtu.be/Oqwjo-cw7OM](https://youtu.be/Oqwjo-cw7OM)
- USAID SMIL Research Community of Practice Meeting
  - [https://youtu.be/kXdyV0Ui5FM](https://youtu.be/kXdyV0Ui5FM)
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- Official Release of Merera Sorghum Seed in Ethiopia
  - https://youtu.be/AUg0fLPSFSY (Amharic/English)
- Official Release of Merera Sorghum Seed in Ethiopia (Oromo/English)
  - https://youtu.be/muOdEpSdH2M (Oromo/English)
- Molecular Markers & Decades of Germplasm Exchange Saved Sorghum
  - https://youtu.be/g9QY6Jscytw (English)
- Molecular Markers & Decades of Germplasm Exchange Saved Sorghum
  - https://youtu.be/NKsBdg1eNfQ (French)
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- AGI SureTrack: Conversation with Nat Bascom about Food Security
  - [https://youtu.be/bmbPO3Q1VSE](https://youtu.be/bmbPO3Q1VSE)

- AGI SureTrack: Building Equity in Agriculture for Women in Africa
  - [https://youtu.be/W-MGRbJ_31w](https://youtu.be/W-MGRbJ_31w)

- SMIL Conversation with Dr. Tim Dalton about Pushing New Frontiers
  - [https://youtu.be/91G5BxhslDc](https://youtu.be/91G5BxhslDc)

- SMIL Newsletters
  - [https://smil.k-state.edu/newsletter](https://smil.k-state.edu/newsletter)
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Question and Answer

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